

**AMENDMENT TO H.R. 2454**  
**OFFERED BY MR. HOLT OF NEW JERSEY**

Page 504, after line 8, insert the following new section:

**1 SEC. 265. CONSUMER BEHAVIOR RESEARCH.**

2 (a) IN GENERAL.—The Secretary of Energy is au-  
3 thorized to establish a research program to identify the  
4 factors affecting consumer actions to conserve energy and  
5 make improvements in energy efficiency. Through the pro-  
6 gram the Secretary will make grants to public and private  
7 institutions of higher education to study the effects of con-  
8 sumer behavior on total energy use; potential energy sav-  
9 ings from changes in consumption habits; the ability to  
10 reduce greenhouse gas emissions through changes in en-  
11 ergy consumption habits; increase public awareness of  
12 Federal climate adaptation and mitigation programs; and  
13 the potential for alterations in consumer behavior to fur-  
14 ther American energy independence. Grants may also fund  
15 projects that evaluate or inform public knowledge of the  
16 effects of energy consumption habits on these topics.

17 (b) GRANTS.—The purpose of the program is to pro-  
18 vide grants to public and private institutions of higher  
19 education to carry out projects which will improve under-

1 standing of the effects of consumer behavior on energy  
2 consumption and conservation. The Secretary shall make  
3 grants on a competitive basis for—

4           (1) studies of the effects of consumer habits on  
5 energy consumption and conservation;

6           (2) development of strategies that communicate  
7 the importance of energy efficiency and conservation  
8 to consumers;

9           (3) identification of best practices to improve  
10 consumer energy use habits;

11           (4) education programs that inform consumers  
12 about the implications of consumption habits on en-  
13 ergy use and climate change;

14           (5) evaluation of the effectiveness of programs  
15 designed to promote public awareness of Federal  
16 Government climate adaptation and mitigation ac-  
17 tivities; and

18           (6) other projects that advance the mission of  
19 the program.

20       (c) REPORT.—The Secretary of Energy shall provide  
21 Congress with a report on progress towards establishing  
22 the program within 120 days after the date of enactment  
23 of this Act.

1       (d) AUTHORIZATION OF APPROPRIATIONS.—There  
2 are authorized to be appropriated such sums as may be  
3 necessary to carry out this section.

